

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

S M A L L ' S H O M E F L O W E R M A R K E T

"WHERE REALLY FRESH FLOWERS FOR YOUR HOME ARE CHEAPER"

We earnestly request your consideration of our Cash and Carry Flower Service at our Home Flower Market, 1503 Connecticut Avenue at Dupont Circle. There you will find the freshest flowers in wide variety in grades suitable for every purpose.

For your centerpieces and vases you require both long and short stem flowers. We have all grades, equally fresh, and naturally the short stem grades are lower in price.

Some varieties of cut flowers keep longer than others. We have all varieties because frequently a variety which is a poor keeper is the only flower available in a certain shade or style, or because it may make a good immediate showing and be quite inexpensive. If you have several occasions on successive days for which you intend to use flowers, it would perhaps indicate your choosing long lasting varieties, so that you could use the same flowers over again in different arrangement. However, for other occasions it may be less expensive to buy flowers which while fresh and fragrant may because of their nature last only long enough to suit your immediate need.

This year we have extended our Home Service to include a complete color range of candles, flower holders, and plant aids. By the use of scientific methods in our own greenhouses, we will have October first the best of the late varieties of Chrysanthemums which have heretofore not been available until late November.

We guarantee enthusiastic satisfaction as to quality, and it is our purpose not only to meet competition in cash and carry prices, but to pioneer in passing to our customers the savings we make in operating our own greenhouses.

If at any time it is convenient for you to place your order in advance, we shall have it cut fresh from the greenhouse bench and have it ready for you.

CASH AND CARRY PRICE LIST

October 1st to October 15th, 1938

Cut Flowers

12" Roses	.96 dozen
Easter Lilies	3.00 dozen
Cosmos	.35 bunch
Pompom Dahlias	.35 bunch
Daisy Chrysanthemums	1.00 bunch
Large Chrysanthemums	4.00 dozen

Greens and Decorative Items

Laurel	.25 bunch
Huckleberry	.75 bunch
Bittersweet	.50 bunch
Chinese Lanterns	.50 bunch
Love Apples on branches	.05 fruit
Bayberry	.25 bunch

SMALL AND SPECIMEN FOLIAGE PLANTS

Items which grow in soil or water

Large and small leaf Ivy 3"	.35 each
Large and small leaf Ivy 4"	.75 each
Philodendron (trailing)	.35 each
Nephtytis	.25 up
Chinese Evergreens	.35 up

Soil items only

Boston Ferns (heavy 6")	1.50 each
Peperomias	.35 each
Pandanus	1.00 up
Norwood Ferns 4"	1.00 each
Sansevierias	.35 up

TAPERLITE CANDLES (non-drip) 10" - 75¢ doz., 14½" and 17½" - \$1.10 doz.

